## ADVERTISING

# **bespoke**media

ESTIMATED VIEWER REACH APPROX 100,000 PER WEEK ALL WITHIN THE REAL ESTATE INDUSTRY

8 X PRIORITY LEADERBOARD BANNER ADS - APPEARING IN WEEKLY INDUSTRY BULLETINS 4 X PRIORITY LEADERBOARD BANNER ADS - APPEARING IN MEMBER ALERTS 1 X WEBINAR PUBLIC/OR MEMBERS ONLY PROMOTED ON SOCIALS & IN WEEKLY BULLETINS **1 X LOGO WITH BACKLINK TO YOUR SITE ON OUR** PORTAL LANDING PAGE

PRICE - \$1,995 + GST

Each campaign runs for 30 days and must be booked & paid for 30 days in advance. Artwork is to be supplied by client.



### 4 X SECOND TIER BANNER ADS - APPEARING IN WEEKLY BULLETIN 1 X WEBINAR PUBLIC/OR MEMBERS ONLY

**PRICE - \$995 + GST** 

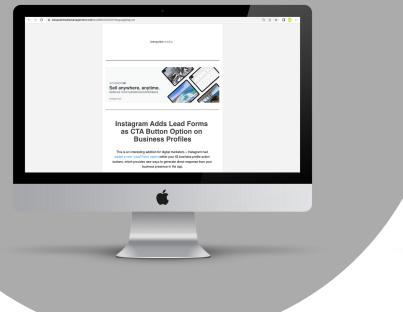
Each campaign runs for 30 days and must be booked & paid for 30 days in advance. Artwork is to be supplied by client.

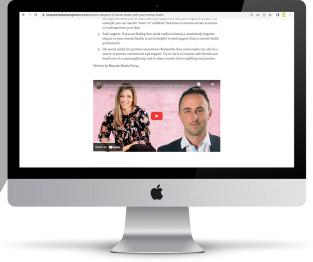
### 4 X THIRD TIER BANNER ADS - APPEARING IN WEEKLY BULLETIN

PRICE - \$495 + GST

Each campaign runs for 30 days and must be booked & paid for 30 days in advance. Artwork is to be supplied by client.

## EXAMPLES





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### on their marketing as the market tightens



As the real estate market tightens, there may be fewer buyers and sellers in the market. This can lead to more competition among real estate agents for a limited pool of clients.

In this environment, it becomes even more important for real estate agents to effectively market themselves and their listings in order to stand out and attract clients.





### Showcase your company culture

One of the more effective ways to stand out on secial media it to a however company culture. This includes highlighting the values, minion, and values of your company, as well as the perks and benefits that employees on compacts to excise. By showever, your company culture, you can attract high-performing employees who align with your values and are excited about the optomuticity to well for your company.

### Share employee testimonials

Another ways teard cut cen social media is to share employee testimensia. This can include videos, photos, er written testimosiala feren surrest employees is de are happy and satilides with their job and their experiences at the comparing. This can help control employees see the positive aspects of verding at your company, and it can also help to build trast and credibility.



### Share company news and updates

these company news and updates on social module is another great way to stand out. This Staring company news and updates on social module is another great way to stand out. This can include things like new product launches, company milastense, and other important updates. By sharing this informations, you can demonstrate the tysure company in inconstave, dynamic, and forward thinking. This can be particularly appealing to high performing employees that are looking for an existing and challenois work environment.